

## Media Release

### **SocialDiabetes wins UN-based World Summit Award Mobile**

**Global contest selects most outstanding mobile apps and services in 2012.  
SocialDiabetes among this year's 40 winners**

**Salzburgo/Abu Dabi/Barcelona 5 de noviembre de 2012**

Apps that guide patients with Alzheimer diseases or turn your neighborhood into an augmented reality setting for mobile gaming are but a few examples of this year's World Summit Award mobile (WSA-mobile) winners. On a biannual basis, the contest selects 40 of the most outstanding and useful apps from all over the world. This year, a product from Spain stood the ground and made it among the 40 contest winners. [SocialDiabetes](#) settled the race in the category **m-Environment & Health**.



***SocialDiabetes** is a mobile platform application that controls diabetes mellitus type 1. It has been developed by a team of doctors, engineers, humanists and scientists.*

*The system improves quality of life by using a simple self-managed system that provides autonomy, risk control and flexibility in food intake.*

*Factors, like food intake and exercise, are logged into the system which in turn recommends the insulin dose based on these parameters. This method lets the user gain flexibility over their diet and security in their treatment, as the system takes the treatment*

*pattern determined by the doctor and recalculates the recommended dose after considering the parameters in context, together with changes in the patient's vital signs.*

*The patient can 'invite' his doctor to join the **SocialDiabetes** web and once he accepts the invitation, the doctor can control the disease in an online way. Through this patient-doctor connectivity, the system allows the establishment of alerts, changing patterns made by the doctor (which are automatically updated in the patients device) and the overall optimization of patient monitoring by healthcare professionals, with a corresponding improvement in health care services and consequent savings in costs and time.*

*By sharing information at social networks, Social Diabetes allows users to keep connected and interchange ideas and useful experiences.*

### **A World of mobile apps**

This year's 40 awardees demonstrate that in a world of six billion mobile connections, the future belongs to mobile apps. Due to the large number of nominating countries, most winners come from Europe (21). However, awardees from Asia (8), South America (4), North America (2) and the Arab countries (2) demonstrate that mobile innovation is a

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global phenomenon: "Our goal is to find apps that really make a difference for people around the globe", WSA-mobile Chairman Peter A. Bruck stated, while pointing at the UN agenda of the global award. He continued, "This year's awardees demonstrate the richness and diversity of mobile apps. And they clearly show that there is a lot going on outside Europe and the USA. If we want to make use of mobile technology's full potential, these trends must not be ignored."

**Abu Dhabi – World Summit of mobile diversity**

All the winners of this year's contest will be invited to Abu Dhabi. From February 3<sup>rd</sup> to 5<sup>th</sup> 2013, WSA-mobile will host a global congress for mobile content, – turning Abu Dhabi into the center of the mobile world. The event that will be organized with WSA-mobile key partner ADSIC, that will offer a platform for the awardees to present their services and projects to potential partners and investors. Furthermore, an on sight jury will select the best of the five winning products in every one of the eight contest categories – the mobile champions 2013.

**About SocialDiabetes:**

**WEB:** <http://www.socialdiabetes.com>

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**Twitter:** @socialdiabetes

**Facebook:** <http://www.facebook.com/socialdiabetes>

**About the World Summit Award Mobile:**

*Organized by the International Center for New Media (ICNM) in Salzburg, the World Summit Award Mobile is a global initiative within the framework of the United Nations World Summit on the Information Society (WSIS). The award takes place on a biannual basis, in collaboration with UNESCO, UNIDO, UN GAID and WSA-mobile's key partner, Abu Dhabi Systems & Information Center*

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